Order of Business

- Call To Order
- Roll Call
- Approve Minutes of the 2017 Annual Meeting
- Board/Committee Reports
  - Report of the President
  - Report of the Recording Secretary
  - Report of the Corresponding Secretary
  - Report of the Treasurer
  - Report of the AKC Delegate
  - Report of the Committees
    - Breed Health Committee
    - Website Update
    - Tellers Committee
    - National Nominating Committee
- Election of New Members
- New Business
- Adjourn
ETSCA Annual Meeting
President’s Address
Bruce Van Deman
Friday, May 25, 2018
Topics

- State of the Breed
- State of the Club
- State of the Event
## Breed Registration Statistics

### State of the Breed

<table>
<thead>
<tr>
<th>Year</th>
<th>Rank</th>
<th>Count</th>
<th>Δ%</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>136/178</td>
<td>154</td>
<td>--</td>
</tr>
<tr>
<td>2014</td>
<td>138/184</td>
<td>161</td>
<td>↑ 4.5</td>
</tr>
<tr>
<td>2015</td>
<td>134/189</td>
<td>194</td>
<td>↑ 20.5</td>
</tr>
<tr>
<td>2016</td>
<td>131/190</td>
<td>205</td>
<td>↑ 5.7</td>
</tr>
<tr>
<td>2017</td>
<td>136/192</td>
<td>181</td>
<td>↓ 11.8</td>
</tr>
</tbody>
</table>

### Net Change

- 18.9% Increase

### Average Litter Size

- 2.8 puppies

## Dog Registrations

<table>
<thead>
<tr>
<th>Year</th>
<th>Rank</th>
<th>Count</th>
<th># of Puppies</th>
<th>Δ%</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>115/178</td>
<td>80</td>
<td>242</td>
<td>--</td>
</tr>
<tr>
<td>2014</td>
<td>118/183</td>
<td>71</td>
<td>200</td>
<td>↑ 11.3</td>
</tr>
<tr>
<td>2015</td>
<td>105/189</td>
<td>101</td>
<td>282</td>
<td>↑ 42.3</td>
</tr>
<tr>
<td>2016</td>
<td>112/190</td>
<td>88</td>
<td>230</td>
<td>↓ 12.9</td>
</tr>
<tr>
<td>2017</td>
<td>119/191</td>
<td>81</td>
<td>233</td>
<td>↓ 7.9</td>
</tr>
</tbody>
</table>

### Net Change

- 10.2% Increase

### Litter Registrations
State of the Club

2017-2018 Platform Review

Strategic Objectives

- **Empower** the membership to help set direction for the parent club
- **Enable** more members to actively participate in ETSCA activities
- **Engage** contributions from club members by establishing a broader committee structure

Plan/Tactics

- Establish New Committees
- Develop New Programs
- Create New Awards/ Recognition
- Strengthen National Specialty
Establish New Committees

State of the Club

- Nine (9) Standing Committees approved by ETSCA Board
  - Public Education Committee
  - Membership Committee
  - Breed Standard Committee
  - Breeder Development Committee
  - Judges Education Committee
  - National Specialty Committee
  - Breed Rescue Committee
  - Breed Health Committee
  - National Nominating Committee

- Committee Descriptions complete with:
  - Scope
  - Objectives
  - Membership
  - Qualifications

Total number of Committee seats → 59

- Committee Descriptions on ETSCA website
  - www.englishtoyspanielclubofamerica.org/governance/ETSCAcommittees
State of the Club

Develop New Programs

• Three (3) New Club Programs
  ✓ Breed Presenter and Breed Tutor Program
    • Develop Parent Club-approved Breed Educators
    • Breed Seminars, Workshops, and Ringside Mentoring
    • Qualifications, Requirements, and Service Term defined

  Initial Training Workshops May 23 → 24 Attendees

  ✓ Breeder Referral Program
    • To develop network Parent Club-approved ETS Breeders to public
    • Parent-club referral to Breeder
    • Launched February 2018
    • Ongoing application process

  ✓ ETSCA Virtual Town Hall Meetings
    • Trial Run: 2018 Annual Meeting
    • Based on + member interest → Quarterly Meetings to follow
Create New Awards/Recognition

State of the Club

• Fourteen (14) New Awards approved by ETSCA Board
  ✓ ETSCA Life Membership Award
  ✓ Stud Dog of the Year (Each Variety)
  ✓ Brood Bitch of the Year (Each Variety)
  ✓ Top Bitch of the Year (Each Variety)
  ✓ Top Dog of the Year (Each Variety)
  ✓ Puppy of the Year
  ✓ Top Owner-Handler (Each Variety)
  ✓ Performance Dog of the Year
  ✓ Junior Member of the Year Award

Award Initiation Date ➔ January 1, 2018
State of the Event

Strengthen National Specialty

Objective

✓ Leverage Committee Framework Structure to develop work-teams empowered for decision-making and aligned on common goals
✓ Priorities
  • Act as a member
  • Have fun
  • Think outside the box

Examples:

Specialty Logo/Theme

Fundraising Initiative

Trophies

“ON THE MOVE”
State of the Event

Established National Show Committee in August 2017

<table>
<thead>
<tr>
<th>Activity</th>
<th>Primary</th>
<th>Secondary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Show Chair</td>
<td>Bonnie Miller</td>
<td>Sue Plance</td>
</tr>
<tr>
<td>Hospitality</td>
<td>Jeanne Schott</td>
<td>Sue Plance</td>
</tr>
<tr>
<td>Trophies</td>
<td>Donna Proctor</td>
<td>Jeanne Schott</td>
</tr>
<tr>
<td>Judge Education</td>
<td>Bruce Van Saun</td>
<td>Jeanne Schott</td>
</tr>
<tr>
<td>Health-Clinics</td>
<td>Debi Bell</td>
<td>Susan Plance</td>
</tr>
<tr>
<td>Catalog Advertising</td>
<td>Janelle Morgan</td>
<td>Susie Plance</td>
</tr>
<tr>
<td>Catalog Sales</td>
<td>Mary Ingardsid</td>
<td>Cinda Werd</td>
</tr>
<tr>
<td>Vendor</td>
<td>Jean Schott</td>
<td>Sue Plance</td>
</tr>
<tr>
<td>Awards Dinner</td>
<td>Jeanne Schott</td>
<td>Sue Plance</td>
</tr>
<tr>
<td>Silent Auction</td>
<td>Bruce Van Saun</td>
<td>Jeanne Schott</td>
</tr>
<tr>
<td>Live Auction</td>
<td>Ron Morgan</td>
<td>Ron Morgan</td>
</tr>
<tr>
<td>Awards Presentation</td>
<td>Theresa Schoff</td>
<td>Cheryl Morgan</td>
</tr>
<tr>
<td>RV Parking</td>
<td>Debi Bell</td>
<td>Cheryl Morgan</td>
</tr>
<tr>
<td>Food Room</td>
<td>Sue Jackson</td>
<td>Jeanne Schott</td>
</tr>
<tr>
<td>Ring Stewards</td>
<td>Sue Jackson</td>
<td>Sue Plance</td>
</tr>
<tr>
<td>Announcer</td>
<td>Ron Morgan</td>
<td>Curt Miller</td>
</tr>
<tr>
<td>Welcome Party</td>
<td>Karen Reader</td>
<td>Diana Hill</td>
</tr>
<tr>
<td>Fundraising</td>
<td>Debi Bell</td>
<td>Bruce Van Saun</td>
</tr>
<tr>
<td>Trophy Fundraising</td>
<td>Theresa Cousins</td>
<td>Theresa Cousins</td>
</tr>
<tr>
<td>Breakfast</td>
<td>Marlene</td>
<td>Theresa Cousins</td>
</tr>
<tr>
<td>Show Photography</td>
<td>Susan Jackson</td>
<td>Sue Plance</td>
</tr>
<tr>
<td>Candid Photographer</td>
<td>Susan Jackson</td>
<td>Sue Plance</td>
</tr>
<tr>
<td>Exhibitor Gift Bag</td>
<td>Darla Meyer</td>
<td>Darla Meyer</td>
</tr>
<tr>
<td>Cluster Liason</td>
<td>Theresa Cousins</td>
<td>Sue Jackson</td>
</tr>
<tr>
<td>Hotel</td>
<td>Jeanne Schott</td>
<td>Theresa Cousins</td>
</tr>
<tr>
<td>Fundraising</td>
<td>Debi Bell</td>
<td>Jeanne Schott</td>
</tr>
</tbody>
</table>

English Toy Spaniel Club of America

2018 National Specialty Committee Roster
Kalamazoo, Michigan

NDC Chair - Susan Lakos
NDC Vice Chair - Susan Plance
Nothing be accomplished without dedicated, committed members making it happen

THANK YOU !!!!