

Membership Committee

Scope:

The purpose of the English Toy Spaniel Club of America (ETSCA) Membership Committee is to:

- assist the Board of the English Toy Spaniel Club of America (ETSCA) in recruiting and renewing members to the Club
- recognize and support Member Clubs of the ETSCA
- provide a member-to-member communication pathway that promotes member engagement, and makes members feel welcomed within the ETSCA

Objectives:

The Membership Committee works within the United States and beyond to help build the number of members in the club and to create a sense of community within the English Toy Spaniel breed. The Committee shall develop communications that articulate the value and importance of membership in the ETSCA. The Committee shall work with the Board to develop a membership recruiting and retention plan that recommends year-round programs and initiatives that drive outreach communications and membership goals for recruitment and retention.

Committee Membership:

The Committee is comprised of a Chairperson and up to five additional members. The Chairperson is identified and confirmed by the Board. Additional members of the Committee will be identified by the Chairperson and will present their qualifications to the Board for serving on the committee. All identified members will be approved by the Board. All confirmed Committee members are urged to complete a minimum of one (1) two-year term.

Committee Membership Qualifications:

- Member of the ETSCA, in good standing, for at least three years
- In good standing with the AKC
- Creative thinker and problem solver
- Ability to communicate via multiple methods (e.g., written, email, telephone, in-person) with prospective and current ETSCA members
- Willingness to actively participate and team with others to promote membership issues